

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Eric Holcomb for Indiana

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 09/16

Invoice ID: 1219560
Campaign ID:

Invoice Date: 09-28-2016
Estimate ID: 847

Contract ID: 869750
P.O Number:

Client ID: 44115
Tax ID:

Description

Amount

Gross Advertising Fee	\$591.00
Agency Commission	(\$88.65)
Rep. Firm Commission	(\$175.82)

Net Advertising Fee	\$326.53
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Sub Total	\$326.53
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Total This Invoice	\$326.53
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/62334682/
1350

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Eric Holcomb for Indiana
 Remarks: /62334682/
 Bill Cycle: 09/16
 Rep. Firm: VNS/NCC

Contract ID: 869750
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
09/24/16	Saturday	BTN-E	LOU-1350_LOUISVIL	College Football	1:33pm	BCEH1604H	00:00:30	1	Charged	125.00
09/24/16	Saturday	BTN-E	LOU-1350_LOUISVIL	Wake Forest at Indiana	3:56pm	BCEH1604H	00:00:30	7	Charged	125.00
09/24/16	Saturday	ESP2-E	LOU-1350_LOUISVIL	SportsCenter	11:26am	BCEH1604H	00:00:30	15	Charged	81.00
09/24/16	Saturday	ESP2-E	LOU-1350_LOUISVIL	College Football	12:27pm	BCEH1604H	00:00:30	15	Charged	81.00
09/24/16	Saturday	ESPN-E	LOU-1350_LOUISVIL	College GameDay	9:32am	BCEH1604H	00:00:30	22	Charged	17.00
09/24/16	Saturday	ESPN-E	LOU-1350_LOUISVIL	College GameDay	11:01am	BCEH1604H	00:00:30	29	Charged	81.00
09/24/16	Saturday	ESPN-E	LOU-1350_LOUISVIL	Georgia at Mississippi	2:47pm	BCEH1604H	00:00:30	29	Charged	81.00
Grand Total										591.00

Channel Summary

Network	Zone	Total Spots	Gross Revenue
BTN-E	LOU-1350_LOUISVILLE	2	\$250.00
ESP2-E	LOU-1350_LOUISVILLE	2	\$162.00
ESPN-E	LOU-1350_LOUISVILLE	3	\$179.00
Grand Total		7	\$591.00

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

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